



SILVERSTONE  
TECHNOLOGY  
CLUSTER

Creating the future today

**PROMOTION**  
**SUPPORT**  
**THOUGHT LEADERSHIP**  
**SKILLS**

FOUNDING MEMBERS





Silverstone Technology Cluster (STC) is a not-for-profit cluster support organisation which started trading on January 1st 2017, founded by Barclays, Buckinghamshire Council, EMW, Grant Thornton, Hexagon, Silverstone Park and West Northamptonshire Council.

Its aim is to support the advanced engineering, electronics and software businesses in the wider Silverstone area (anywhere within roughly an hour's driving time of Silverstone) as a self-funded membership organisation.

The mission of the STC is to create an ecosystem which promotes and supports the growth of its members by maximising the members' national and global competitiveness.

The STC aims to create and facilitate the creation of programmes, groups and events which are informed by the members for the benefit of the members.

Join our community to meet like-minded people and be part of a critical mass of high-tech and business activity in the local area which attracts the attention of government, the finance community and large corporates.

**THE PURPOSE OF THE STC IS TO:**

**PROMOTE** the cluster as a whole as well as the companies (and their capabilities) within it.

**SUPPORT** its members with business growth, management and strategic development.

Facilitate **THOUGHT LEADERSHIP** through the establishment and delivery of Special Interest Groups (SIGs) and leading by example.

Aid its members with **SKILLS** development.

**PROMOTION**

The STC aims to promote the cluster nationally and internationally, highlighting the power of the network of our highly innovative businesses. To date, STC has hosted several delegations from France, Switzerland, China, South Korea and India next to interest from countries like Italy, Singapore and Malaysia. Significantly, it has also engaged with organisations such as Heathrow Airport, HMGCC, the US Army, DASA and the UK Space Agency, who are all keen for STC to be the conduit to access the problem-solving prowess of the companies in the network.

In addition, STC aids companies within the cluster to promote themselves to each other. As the cluster is uniquely multi-sectorial (motorsport is only around 20% of what the businesses do) bringing companies together and encouraging them to collaborate is a large part of what the STC does.



**SUPPORT**

The STC's Support stream aims to inform, inspire and support cluster companies with the running of their business, in order to help improve their strategies, management, culture and profitability. In addition, the STC aims to encourage organisations to consider and adopt modern corporate movements like CSR, digitalisation, sustainability and others.

Through its Business Management Group and partnerships with British Business Bank and Amazon Web Services, the STC runs various events to help companies with their growth journeys.

In addition, the STC "Ask the Expert" content series has grown out of its webinar programme and allows members to share their expertise in a variety of topics throughout the year.



PARTNERS





“It’s very clear that the people behind the STC are knowledgeable, well connected and determined to make this one of the UK’s stand-out industry clusters”

Paul Waldron EDM Precision

“What the STC is doing is very powerful and exactly the sort of thing that is needed”

Rob Rowsell Wirth Research

“We would not hesitate to encourage any other business to become a member of the STC”

Marcus Trofimov Silverstone Composites

## THOUGHT LEADERSHIP

STC has set up Special Interest Groups (SIG) formed by leaders of our member companies. The SIGs are a proven way to accelerate development around a chosen topic through effective peer-to-peer discussion, aiding collaboration and the sharing of good practice. The goal of each group is to inform, educate and stimulate like-minded business leaders in its particular field to aid information sharing, shared learning and enable debate, as well as encouraging networking and collaboration.



## SKILLS

The goal of the STC’s Skills stream is to bring educators and industry together for mutual benefit, to aid companies with recruitment, retention and upskilling as well as creating awareness with, and opportunities for, students and pupils. This includes promoting the opportunities on offer with cluster companies to youngsters so they may consider engineering and technology as viable career routes.

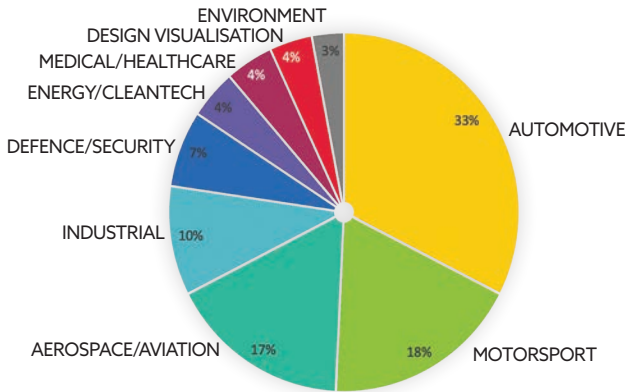


“The STC is a very dynamic and innovative industry body that represents a variety of interesting and dynamic companies.”

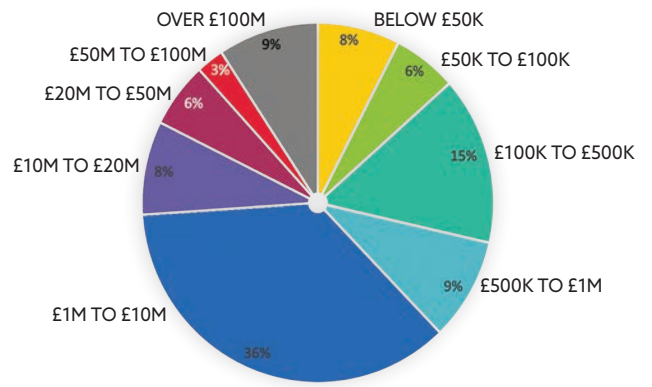
Neil Morgan Goodfabs



### TOP SECTORS IN STC MEMBERSHIP (%)



### STC MEMBERSHIP BY TURNOVER (%)



#### MEMBERSHIP BENEFITS INCLUDE:

- Free place at STC events\*
- Company profile on the STC website
- Ability to host an Ask the Expert episode
- Ability to post news/blogs on STC website
- Ability to post jobs on STC website
- Eligible for Member's Spotlight on Social Media
- Receive STC Connect monthly opportunities bulletin
- Access to an exclusive online members' forum
- MAKE UK affiliate membership
- Eligible to become a SIG Champion
- Discounted partnership opportunities
- Discounted tickets to STC events
- Business introduction service
- Invites to exclusive events
- Exclusive member discounts and opportunities with various partners including AWS and Hilton
- Partnering service at selected events
- Attend VIP or closed 'invitation only' events
- Use of the STC logo on stationery/website

No. of employees	Annual fee
1-5	<b>£350</b>
6-10	<b>£700</b>
11-20	<b>£1,000</b>
21-50	<b>£1,500</b>
51-100	<b>£2,000</b>
101-200	<b>£3,000</b>
201+	<b>£5,000</b>

\* 1-20 employees = 1 Free place  
 21-50 employees = 2 Free places  
 51-200 employees = 3 Free places  
 201+ employees = 4 Free places



If you would like to find out more, please contact us:

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If you would like to join, use the QR link below to apply.



#### FOUNDING MEMBERS

