

STC INNOVATION & GROWTH CONFERENCE

2023

IN ASSOCIATION WITH



SUPPORTED BY



HEXAGON

PROVA

#STCIG23



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STC
INNOVATION & GROWTH
CONFERENCE **2023**

STEVE HENSON

BARCLAYS

#STCIG23



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SQW report:

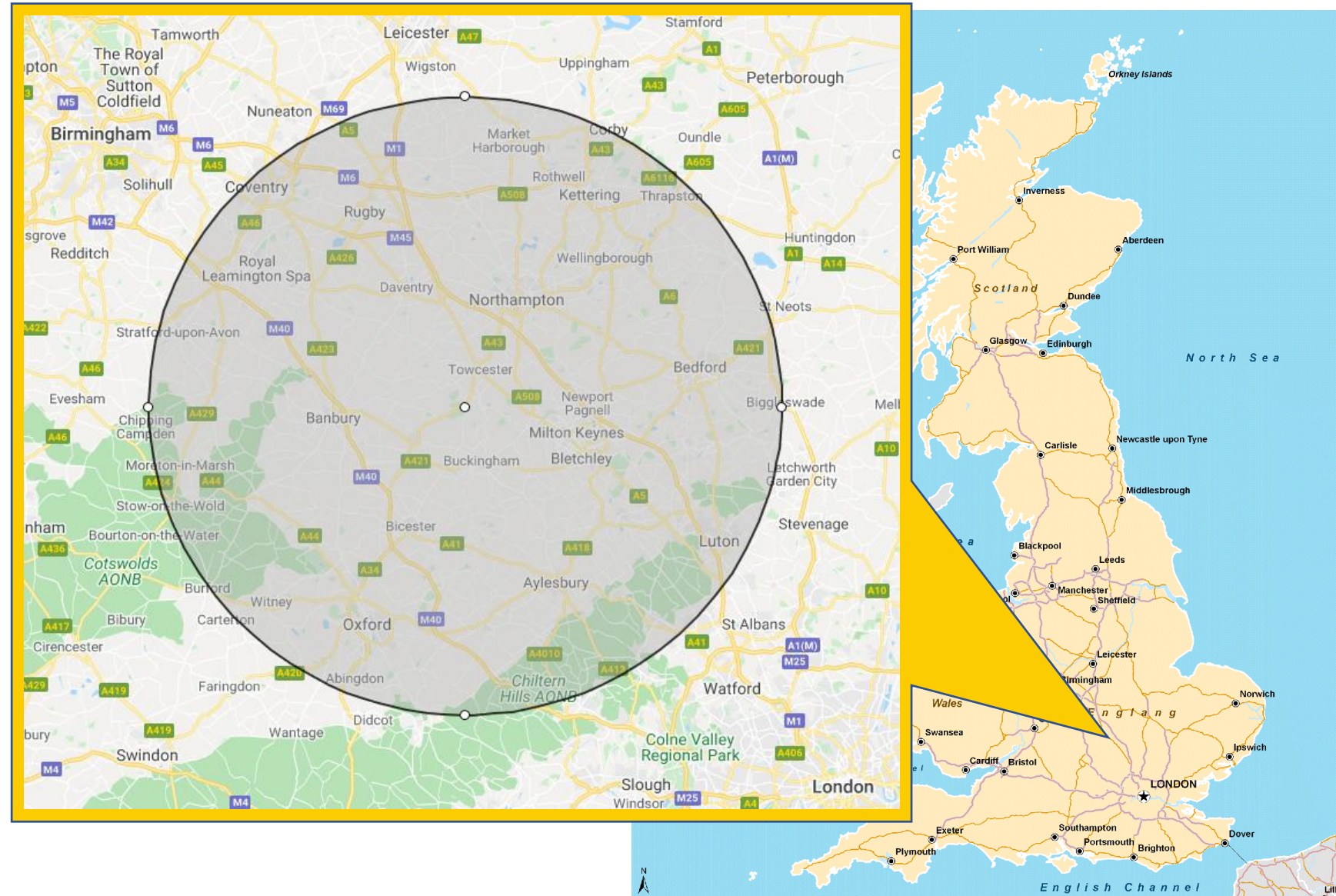
Approx.
4,500 businesses

Advanced Engineering
Electronics
Software

NOT a motorsport cluster

Doing the “D” of R&D

“The best place in the world
for Advanced Engineering”



Founded in 2017

Not-for-profit cluster support organisation

STC FOUNDING MEMBERS



The purpose of the STC is to:

- **Promote** the brand of the STC and raise the profile of the capabilities of its members
- **Support** its members to tackle the issues highlighted in the SQW report entitled 'The Evolution of the High Performance Technology and Motorsport Cluster'
- Facilitate '**Thought Leadership**' through the establishment and delivery of Special Interest Groups

Special Interest Groups: Bringing like-minded business leaders together

- Future Mobility
- Digital & Advanced Manufacturing
- Design, Simulation, Metrology
- Wearable Technology
- AI & ML (in progress)

Business Growth: Helping companies to thrive and grow:

- Business Growth events
- Business Agility & Transformation Group
- Webinars
- Be the Business programmes
- BBB Access to Finance programme
- AWS Partnership



To date



70 Events
2,100+ total audience



54 Webinars
1,650 total audience



900+ 1-2 Introductions



1,250+ Users pm
1,900+ profile views pm
330+ Job views pm
Forum & Members area



3,100+ Followers



Hosted VIP Lounge since 2018
STC Innovation Zone Since 2019
~2,000 visitors to lounge per year

Partnerships



What our members have to say:

“What the STC is doing is very powerful and exactly the sort of thing that is needed”
- Rob Rowsell, Wirth Research

“ The STC is a very dynamic and innovative industry body that represents a variety of interesting and dynamic companies.
- Neil Morgan, Goodfabs

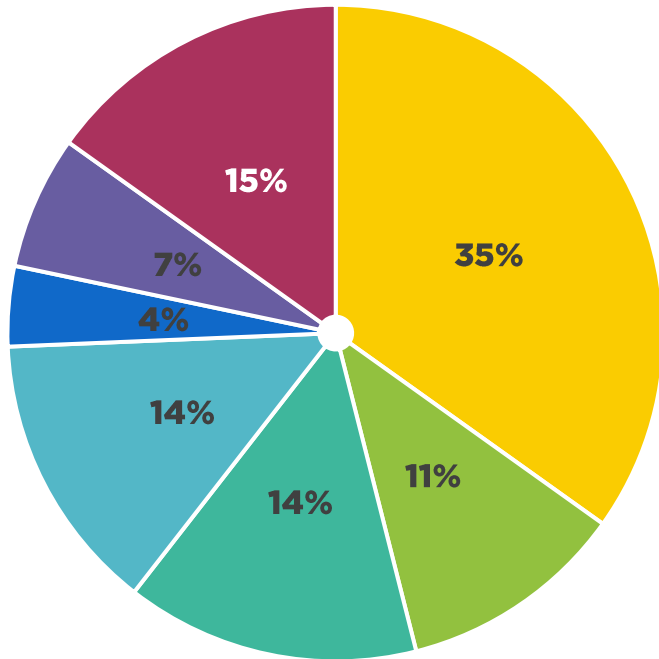
“ It’s very clear that the people and organisations behind the STC are knowledgeable, well connected and determined to make this one of the UK’s stand-out industry clusters” - Paul Waldron, EDM Precision

“One of the reasons for joining the STC was its collaborative opportunities and the benefits that that brings”
- Steven Borley, Ducathen

“We would not hesitate to encourage any other business to become a member of the STC ”
- Marcus Trofimov, Silverstone Composites

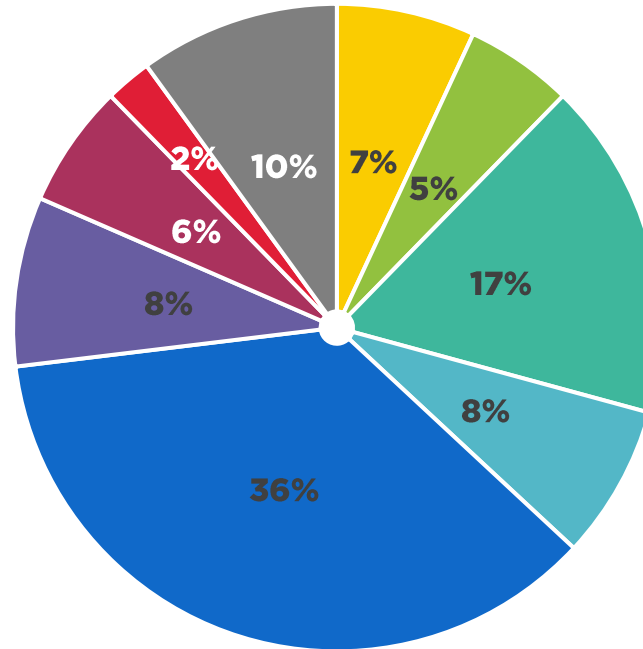
Membership

%-age of membership by size of company



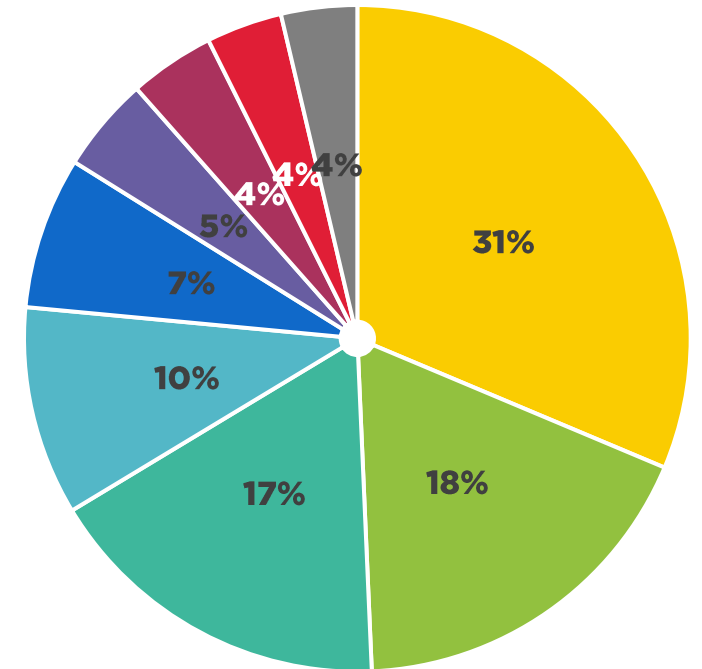
- 1 to 5
- 6 to 10
- 11 to 20
- 21 to 50
- 51 to 100
- 101 to 200
- 201+

%-age of membership by turnover



- Below £50k
- £50k to £100k
- £100k to £500k
- £500k to £1m
- £1m to £10m
- £10m to £20m
- £20m to £50m
- £50m to £100m
- Over £100m

Top Sectors

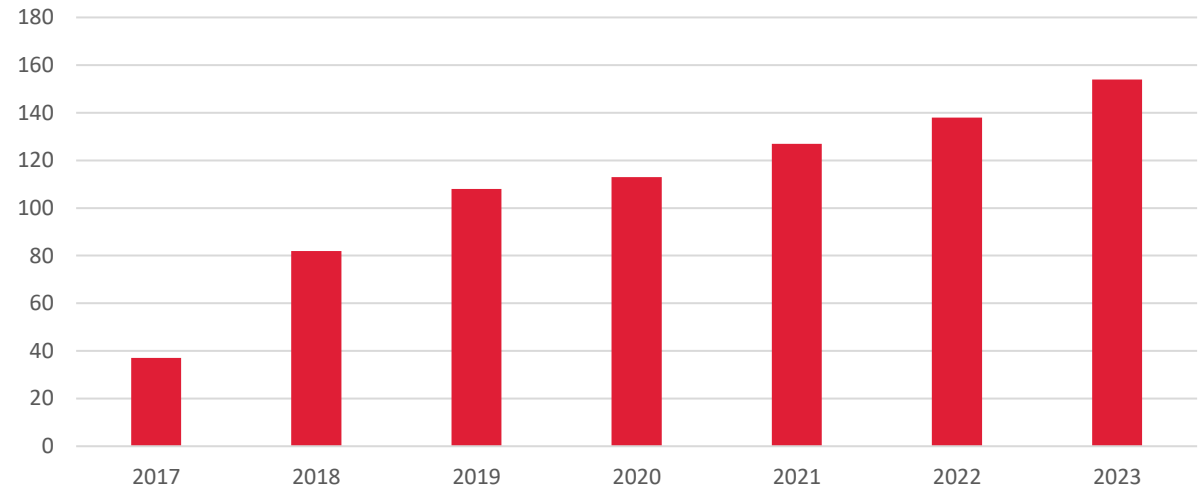


- Automotive
- Aerospace/Aviation
- Industrial
- Defence/Security
- Medical/Healthcare
- Energy/Cleantech
- Design/Visualisation
- Environment
- Motorsport

Membership

- Year-on-Year growth
- Fees unchanged since outset
- +90% average renewal rate
- Industry Advisory Group to represent the views of the members

Member Numbers



INDUSTRY ADVISORY GROUP



Neil Morgan
Good Fabrications Ltd

[READ BIO](#)



Richard Rydon
Partner Electronics

[READ BIO](#)



Garry Myatt
PP Control & Automation

[READ BIO](#)



Chris Horton
Performance Projects

[READ BIO](#)



Kieron Salter
KWSP

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