



SILVERSTONE  
TECHNOLOGY  
CLUSTER

# PROMOTION SUPPORT THOUGHT LEADERSHIP

Creating the future today

FOUNDING MEMBERS





# JOIN THE SILVERSTONE TECHNOLOGY CLUSTER TO EXPAND YOUR HORIZONS AND GROW YOUR BUSINESS

Silverstone Technology Cluster (STC) was founded to help companies in and around Silverstone generate revenue, increase their profits and grow. STC is an integral part of the Oxford – Milton Keynes – Cambridge Super Cluster and, through our members, we increase the value of the local economy.

Join our community to meet like-minded people and be part of a critical mass of high-tech and business activity in the local area which attracts the attention of government, the finance community and large corporates.

Membership will put you in the ideal position to:

- Catch up with the latest technological developments
- Keep up to date with funding and collaboration opportunities
- Raise your company profile with businesses in the cluster and beyond
- Network at tailored events
- Find new business opportunities
- Meet other people in the ecosystem that can support your business ambitions, both professional advisors and peer to peer mentors



## KNOWLEDGE SHARING

In the ever-changing landscape of high tech engineering, electronics and software, there is no substitute for hearing directly from the people shaping and steering the industry. Through our special interest groups, we not only share the latest ideas and technologies, but also stimulate debate, helping our members to learn from one another.

## BUILDING BUSINESS CONNECTIONS

Having a forum where you can easily meet everyone in your ecosystem is a game-changer. Regardless of their place in the value chain (upstream or downstream), the opportunity to make those connections helps build your own powerful network.

## RAISING BRAND AWARENESS

STC can help organisations build their public persona with the people that matter. Through STC events, sponsorship and speaking opportunities, you can ensure that you raise the profile of your business with the key individuals at the heart of the cluster.

Whether you are a sole trader, SME or global enterprise, STC's community empowers organisations of all sizes and strategies.

The Silverstone Technology Cluster is exactly what is needed in today's environment, where it is more important than ever to bring companies together, encourage them to collaborate and increase not only their competitiveness but also that of the UK as a whole, and so we are delighted to be part of it. It really works.

**James Reeves**, voxeljet UK



Silverstone Technology Cluster (STC) is a not-for-profit organisation aiming to foster and grow an economic ecosystem for businesses in the cluster. We focus on hi-tech engineering, electronics and software and we have three main objectives:

## PROMOTION

We aim to raise the profile of the STC and its members at a national and international level. We strive for members of the STC to be seen as leading advanced engineering businesses globally. The STC should also be a catalyst for companies in the cluster to network and be aware of each other's capabilities and skills to foster co-operation and growth. Our website functions as a community platform where members not only have their profiles, but can also post news and advertise jobs. We are continually looking to develop ways for companies to connect and network.

## SUPPORT

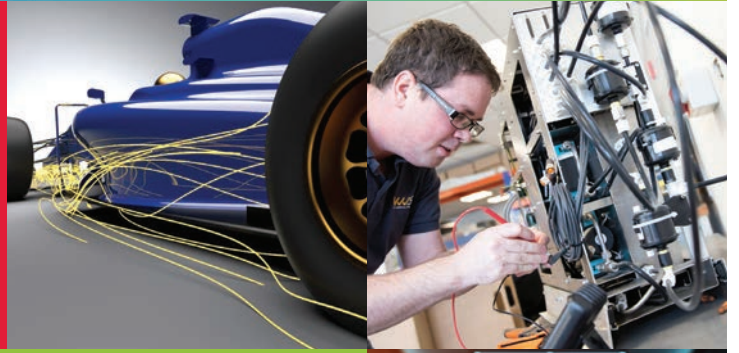
For ambitious companies wanting to grow and maximise their potential, we are here to help. Our Business Growth agenda aims to help businesses identify the next steps for their business and offer advice and guidance along the way. Whether it is through our Be the Business programmes, business skills events or informative podcasts, we are here to support your business growth, so get in touch today to see what is available and how we can help.

## THOUGHT LEADERSHIP

The formation of Special Interest Groups (SIGs) is a proven way to bring like-minded companies together to network, debate the latest developments in the industry and seek out new commercial opportunities. Have a look at our website to review our latest SIGs. As an STC member, you can become a SIG champion and invite fellow cluster companies to join in the debate.

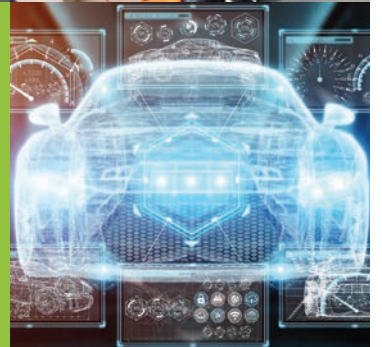
## START-UPS

All of our members know what it takes to start a new business. Whether you are looking for advice or contacts to gain funding, insight into the growth process or collaboration opportunities, STC's membership boasts many business leaders who have been through the start-up lifecycle more than once.



## SMES & SCALE UPS

For those SMEs looking to take their business to the next level, the key is extending your network and knowledge so you can find and exploit those critical growth business opportunities. STC membership provides you with the ideal tools to do so. If you are looking to scale up your business, extending your networks and bringing on board knowledgeable business leaders is critical.



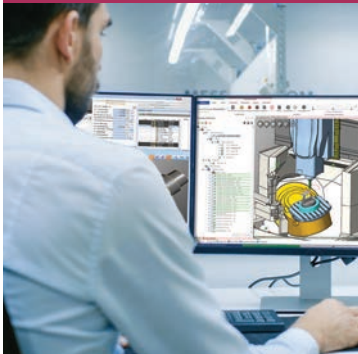
## INTERNATIONAL

The advanced engineering, electronics and software markets are fundamentally global, so STC is proudly international in its outlook. STC is ideally placed to help international companies successfully and efficiently navigate the UK tech scene and help forge relationships with the cluster's leading hi-tech companies. STC is all about facilitating open collaboration and finding new opportunities, whether that is for UK companies wishing to spread their wings or international businesses looking to foster relationships with UK companies.



STC is very much about empowering the advanced engineering companies within our region. It's very clear that the people and organisations behind it are knowledgeable, well connected and determined to make this one of the UK's stand-out industry clusters and of global significance. Why would any business specialising in engineering, technology and manufacturing not want to be a part of that?

**Paul Waldron,**  
EDM Precision



## OEM / GLOBAL MULTINATIONALS

STC can provide unique opportunities through its membership programme to help foster relationships with leading advanced engineering businesses and leaders across the cluster, alongside exclusive opportunities to engage with the companies and organisations in the cluster.

# MEMBERSHIP

## BENEFITS

- Free places at STC events\*
- Company profile on the STC website
- Ability to hold STC Webinars
- Ability to post news/blogs on STC website
- Ability to post jobs on STC website
- Eligible for Member's Spotlight feature
- Receive monthly members newsletter
- Access to an exclusive online members forum
- MAKE UK affiliate membership
- Eligible to become a SIG Champion
- Discounted partnership opportunities
- Discounted tickets to STC events
- Business introduction service
- Invites to exclusive events
- Partnering service at selected events
- Attend VIP or closed 'invitation only' events
- Use of the STC logo on on stationery/ website

\* 1-20 employees = 1 Free place  
21-50 employees = 2 Free places  
51-200 employees = 3 Free places  
201+ employees = 4 Free places

## MEMBERSHIP FEES

Number of employees	Annual fee:
1-5	<b>£350</b>
6-10	<b>£700</b>
11-20	<b>£1,000</b>
21-50	<b>£1,500</b>
51-100	<b>£2,000</b>
101-200	<b>£3,000</b>
201+	<b>£5,000</b>

Membership of the STC is on an annual basis and is scaled according to the size of your company by employee, as per the table on the left. The benefits are aligned with our three objectives of Promotion, Support and Thought Leadership, but we are here to support our members so do get in touch and see how we can be of assistance. The STC is a not-for-profit organisation and we rely on membership contributions for all our activities.

Please note that we employ a 3-1 membership ratio, and as such a waiting list may be in place for professional service providers for membership.

## Be the Business

As a 'Be the Business' partner, STC is in a unique position to provide valuable business growth programmes to companies in the cluster. Programmes include SME Advisory Boards, Mentoring for Growth, Leadership Pathways and Tech Adoption. All programmes are free of charge for participants.

**be the business**

## Kickstart: Fully funded apprenticeship places

STC has been appointed as a UK government Kickstart Gateway, allowing it to provide grant funding for companies to get apprenticeships fully funded for 25 hours of employment per week, with additional funds for training.

**KICKSTART  
SCHEME**

## STC Webinars

As an STC member you can take part in the STC Webinar series; short online events promoted and hosted by the STC where members give informative presentations on a range of specialist subjects to a varied audience of members and non-members alike.

Visit the STC website under Growth for more details on all these activities.



If you would like to find out more, please contact STC CEO, Pim van Baarsen.

Telephone: **+44 (0)1327 856108**

Email: [pim@silverstonetechnologycluster.com](mailto:pim@silverstonetechnologycluster.com)

Address: Innovation Centre, Silverstone Park, Towcester NN12 8GX

Website: [www.silverstonetechnologycluster.com](http://www.silverstonetechnologycluster.com)

### FOUNDING MEMBERS

